

## Organizing Principles

- *Participants in our Network are known simply as **Networkers**. Some hold specific positions or perform special functions as described below.*
- *We are **a community of voters** who choose to think for ourselves. **This reflects a mindset** distinct from rigid partisanship. We are not a political party.*
- *Our Network serves the needs of individual voters, not the reverse.*

## Our Mission

We engage and support Arizona's independent-minded voters. That includes willing participants among the 1.4 million Arizona voters not aligned with a party and independent-minded party members. We strive to **empower these individual voices** to be heard to maximum effect in Arizona's political process.

## NETWORK CENTRAL

This provides the leadership, overall guidance, administration, and organizational support functions, as well as legal requirements for a non-profit organization.

## Positions

### **Chief Networker - filled; Richard Sinclair**

Responsible for overseeing the legal, business operations, personnel, and policy functions for which Network Central is responsible.

### **Communicator - filled; Al Bell**

Responsible for overseeing the communication operations of the Network. Develops systems to enable Networkers to communicate effectively. Ultimately responsible for content shared by the Network.

### **Web Master - filled; Matthew Nielsen**

Responsible for web content and protocols for the information "Hub" serving the Network. Coordinates with others as needed.

### **Treasurer**

Conducts financial responsibilities for the organization.

### **Counsel**

Retained as-needed, preferably. pro-bono, for legal services.

### **Membership Coordinator**

Oversees membership development, expansion and record keeping.

### **At-Large Representative**

Networkers who represent perspectives not otherwise present in Network Central (e.g. rural communities).

## Non-voting Support Staff

### **Secretary**

Keeps records of meetings, correspondence, and legally required files.

### **Research Specialist**

Conducts special research projects as needed to explore relevant issues (e.g., demographic and voter patterns; voter behavior and psychology; special needs of certain voter populations; extreme voter patterns and their implications; and similar highly focused studies to better inform our operations.

## **COMMUNICATION CENTRAL**

This is the operational part of the organization. It produces, organizes, and distributes information for Networker benefit as well as for interests outside the Network. The central quality for these products is accuracy that can be trusted.

### **Positions**

#### **Communicator (see Network Central)**

#### **Ambassadors**

Individuals who represent the Network with policy makers, media, educational institutions, and supporting public policy organizations.

#### **The News Room**

Responsible for preparing publishing “good practices” for the Network. Assembles and prepares material from multiple sources for Network distribution, including submissions for media publication.

#### **Storage Master**

Responsible for organizing communication records and information documents as the “institutional memory” for Network operations.

#### **Parking Monitor**

Oversees ideas and proposals we hold temporarily for later consideration when resources are available for action.

#### **Social Media Central**

Responsible for developing protocols, sharing content, and growing Network effectiveness via social media, with special focus on younger Networkers (e.g., Millennials, Gen Z).

## **FOCUSED ACTION GROUPS**

These groups perform special functions needed across the entire Network or arise as special needs not currently anticipated. They may also include functions originally identified as potentially valuable if and when available resources would permit action.

#### **Connectors (C)**

Volunteers who talk with potential Networkers to promote Network affiliation.

#### **Local Nodes (N)**

Networkers at various geographic scales throughout the State who promote local political action. They affiliate with the Network as individuals, but not as organizations.

#### **Linkers (C)**

Ambassadors who form close relationships with key organizations or individuals deemed important to Network benefit. A comprehensive list of such organizations is maintained by Communication Central.

## **SPOTTER(S)**

Appointed by Network Central, one or more Spotters would function outside of mainline operations to identify emerging problems in the Network and its work that should get attention before leading to more serious consequences. In effect, this is an early warning device to inform operational units of impending problems.